

# ORDER

**Orders**  
**Order / Rev:** 2043559  
**Alt Order #:** WOC12604336  
**Product Desc:** MMCCO  
**Estimate:** 8231  
**Flight Dates:** 09/29/20 - 10/05/20  
**Original Date / Rev:** 07/15/20 / 09/25/20  
**Order Type:** RFP

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Mentzer Media Services/ POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
210 W Pennsylvania Ave Ste 250  
Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Mitch McConnell / R / US SEN / I  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** 83395  
**Agency External ID:** 3924AG  
**Unit Code:** General

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 09/28/20   | 10/05/20 | 52      | \$16,935.00  | \$14,394.75 |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating        |
|---------------|-----------|--------------------|--------------------|---------------|
| October 2020  | 52        | \$16,935.00        | \$14,394.75        | 207.96        |
| <b>Totals</b> | <b>52</b> | <b>\$16,935.00</b> | <b>\$14,394.75</b> | <b>207.96</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ben Stecker       |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

|        | Share | Total       |
|--------|-------|-------------|
| WHAS   | 19%   | \$16,935.00 |
| Market | 100%  | \$89,131.58 |

**Competitive Share**

|       | Share | Total       |
|-------|-------|-------------|
| CABLE | 0%    | \$0.00      |
| UNKWN | 81%   | \$72,196.58 |
| WAVE  | 0%    | \$0.00      |
| WBKI  | 0%    | \$0.00      |
| WBNA  | 0%    | \$0.00      |
| WDRB  | 0%    | \$0.00      |
| WFTE  | 0%    | \$0.00      |
| WKMJ  | 0%    | \$0.00      |
| WKPC  | 0%    | \$0.00      |
| WKZT  | 0%    | \$0.00      |
| WLKY  | 0%    | \$0.00      |

| Ln   | Ch  | Start    | End      | Inventory Code      | Break | Start/End Time | Days    | Len | Spots | Rate    | Pri | Rtg  | Type | Spots | Amount   |
|--|-----|----------|----------|---------------------|-------|----------------|---------|-----|-------|---------|-----|------|------|-------|----------|
| N 1  | All | 09/29/20 | 10/05/20 | Local News @ 5a M-F | CM    | 5-6a           | 1-1-1-- | :30 | 3     | \$40.00 | P04 | 2.20 | NM   | 3     | \$120.00 |
| »WHAS11 WAKE UP NEWS @<br>(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/29/20 10/05/20 1-1-1-- 3 \$40.00 2.20 |     |          |          |                     |       |                |         |     |       |         |     |      |      |       |          |

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 Alt Order #: WOC12604336  
 Flight Dates: 09/29/20 - 10/05/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY  
 Product Desc: MMCCO  
 Estimate: 8231  
**WHAS**

| Ln   | Ch  | Start  | End             | Inventory Code        | Break | Start/End Time | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------|-----|--|-----------------|-----------------------|-------|----------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 2  | All | 09/29/20   | 10/02/20        | Local News @ 6a M-F   | CM    | 6-7a           | -11-1-- | :30 | 3     | \$80.00     | P04 | 3.30          | NM   | 3     | \$240.00   |
|      |     | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |     | Week: 09/29/20   | 10/05/20        | 1-1-1--               |       |                |         |     | 3     | \$40.00     |     | 2.20          |      |       |            |
|      |     | (Program: »WHAS11 WAKE UP NEWS @ 6A - P4)505 Index: 125. Nielsen: 1.2    |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |     | Week: 09/28/20   | 10/04/20        | -11-1--               |       |                |         |     | 3     | \$80.00     |     | 3.30          |      |       |            |
| N 3  | All | 09/29/20   | 10/05/20        | Good Morning America  | CM    | 7-9a           | 1--11-- | :30 | 3     | \$110.00    | P04 | 3.70          | NM   | 3     | \$330.00   |
|      |     | »GOOD MORNING AMERICA -  |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | (Program: »GOOD MORNING AMERICA - P4)505 Index: 107. Nielsen: 1.4        |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |     | Week: 09/29/20   | 10/05/20        | 1--11--               |       |                |         |     | 3     | \$110.00    |     | 3.70          |      |       |            |
| N 4  | All | 09/29/20   | 10/05/20        | Local News @ 12p M-F  | CM    | 12-1p          | 1-11--- | :30 | 3     | \$50.00     | P04 | 2.70          | NM   | 3     | \$150.00   |
|      |     | »WHAS11 NEWS AT NOON - F   |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | (Program: »WHAS11 NEWS AT NOON - P4)505 Index: 120. Nielsen: 1.3         |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |     | Week: 09/29/20   | 10/05/20        | 1-11---               |       |                |         |     | 3     | \$50.00     |     | 2.70          |      |       |            |
| N 6  | All | 09/29/20   | 10/05/20        | Local News @ 530p M-F | CM    | 530-6p         | 1-11--- | :30 | 3     | \$170.00    | P04 | 4.30          | NM   | 3     | \$510.00   |
|      |     | Local News @ 530p M-F  |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | (Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1          |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |     | Week: 09/29/20   | 10/05/20        | 1-11---               |       |                |         |     | 3     | \$170.00    |     | 4.30          |      |       |            |
| N 7  | All | 09/29/20   | 10/02/20        | Local News @ 6p M-F   | CM    | 6-630p         | -1-11-- | :30 | 3     | \$175.00    | P04 | 5.50          | NM   | 3     | \$525.00   |
|      |     | »WHAS11 NEWS @ 6 & 630p  |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | (Program: »WHAS11 NEWS @ 6 & 630p Su-F - P4)505 Index: 114. Nielsen: 3.1 |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |     | Week: 09/28/20   | 10/04/20        | -1-11--               |       |                |         |     | 3     | \$175.00    |     | 5.50          |      |       |            |
| N 8  | All | 09/29/20   | 10/02/20        | ABC World News        | CM    | 630-7p         | -1-11-- | :30 | 3     | \$600.00    | P03 | 6.70          | NM   | 3     | \$1,800.00 |
|      |     | »ABC World News - P4   |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | (Program: »ABC World News - P4)505 Index: 110. Nielsen: 3.9              |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |     | Week: 09/28/20   | 10/04/20        | -1-11--               |       |                |         |     | 3     | \$600.00    |     | 6.70          |      |       |            |
| N 9  | All | 09/29/20   | 10/05/20        | ET 7-730p             | CM    | 7-730p         | 1-111-- | :30 | 4     | \$180.00    | P04 | 5.30          | NM   | 4     | \$720.00   |
|      |     | »ENTERTAINMENT TONIGHT   |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | (Program: »ENTERTAINMENT TONIGHT - P4)505 Index: 108. Nielsen: 2.8       |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |     | Week: 09/29/20   | 10/05/20        | 1-111--               |       |                |         |     | 4     | \$180.00    |     | 5.30          |      |       |            |
| N 10 | All | 09/29/20   | 10/05/20        | Inside Ed 730-8p      | CM    | 730-8p         | 1--11-- | :30 | 3     | \$180.00    | P04 | 5.30          | NM   | 3     | \$540.00   |
|      |     | »INSIDE EDITION - P4   |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | (Program: »INSIDE EDITION - P4)505 Index: 106. Nielsen: 2.7              |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |     | Week: 09/29/20   | 10/05/20        | 1--11--               |       |                |         |     | 3     | \$180.00    |     | 5.30          |      |       |            |
| N 11 | All | 09/29/20   | 10/05/20        | Mon Prime Other       | CM    | 8-11p          | 1-----  | :30 | 1     | \$800.00    | P03 | 5.70          | NM   | 1     | \$800.00   |
|      |     | »DANCING WITH THE STARS  |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | (Program: »DANCING WITH THE STARS - P4)505 Index: 109. Nielsen: 3.0      |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |     | Week: 09/29/20   | 10/05/20        | 1-----                |       |                |         |     | 1     | \$800.00    |     | 5.70          |      |       |            |
| N 12 | All | 09/29/20   | 10/05/20        | Mon Prime C           | CM    | 10-11p         | 1-----  | :30 | 1     | \$850.00    | P03 | 4.30          | NM   | 1     | \$850.00   |
|      |     | Mon Prime C  |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | (Program: »THE GOOD DOCTOR - P4)505 Index: 111. Nielsen: 2.1             |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |     | Week: 09/29/20   | 10/05/20        | 1-----                |       |                |         |     | 1     | \$850.00    |     | 4.30          |      |       |            |
| N 13 | All | 09/29/20   | 10/02/20        | Local News @ 11p M-F  | CM    | 11-1135p       | -1111-- | :30 | 4     | \$120.00    | P04 | 3.10          | NM   | 4     | \$480.00   |
|      |     | »WHAS11 NEWS AT 11 M-F/S   |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | (Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 107. Nielsen: 1.5    |                 |                       |       |                |         |     |       |             |     |               |      |       |            |
|      |     | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |     | Week: 09/28/20   | 10/04/20        | -1111--               |       |                |         |     | 4     | \$120.00    |     | 3.10          |      |       |            |

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 Alt Order #: WOC12604336  
 Flight Dates: 09/29/20 - 10/05/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY  
 Product Desc: MMCCO  
 Estimate: 8231  
**WHAS**

| Ln  | Ch        | Start             | End             | Inventory Code          | Break   | Start/End Time        | Days    | Len | Spots             | Rate          | Pri         | Rtg           | Type        | Spots | Amount     |
|---|-----------|-------------------|-----------------|-------------------------|---------|-----------------------|---------|-----|-------------------|---------------|-------------|---------------|-------------|-------|------------|
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |         |                       |         |     | <u>Spots/Week</u> | <u>Rate</u>   |             | <u>Rating</u> |             |       |            |
| Week:   |           | 09/28/20          | 10/04/20        | -1111--                 |         |                       |         |     | 4                 | \$120.00      |             | 3.10          |             |       |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>      |         | <u>Start/End Time</u> |         |     | <u>Weekdays</u>   | <u>Length</u> | <u>Rate</u> | <u>Rtg</u>    | <u>Type</u> |       |            |
| 2   | All       | 09/28/20-10/04/20 |                 | Local News @ 11p M-F    |         | 11-1135p              |         |     | -TWThF----        | :30           | (\$130.00)  | 3.10          | NM          |       |            |
| See MG 13.5   |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| [Program Change]-11p News DB-mw                                   |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| 4   | All       | 09/28/20-10/04/20 |                 | Local News @ 11p M-F    |         | 11-1135p              |         |     | -TWThF----        | :30           | (\$130.00)  | 3.10          | NM          |       |            |
| See MG 13.6   |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| [Program Change]-11p News DB-mw                                   |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| 5   | All       | 09/28/20-10/04/20 |                 | Local News @ 11p M-F DB | Various |                       |         |     | MTWThF----        | :30           | \$120.00    | 3.10          | NM          |       |            |
| Ⓜ MG for 13.2 09/30   |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| 6   | All       | 10/02/20-10/02/20 |                 | Local News @ 11p M-F DB | Various |                       |         |     | -----F----        | :30           | \$120.00    | 3.10          | NM          |       |            |
| Ⓜ MG for 13.4 10/02   |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| N 14  | All       | 09/29/20          | 10/02/20        | Jimmy Kimmel            | CM      | 1135p-1237a           | -1111-- | :30 | 4                 | \$30.00       | P04         | 1.60          | NM          | 4     | \$120.00   |
| »JIMMY KIMMEL LIVE - P4   |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| (Program: »JIMMY KIMMEL LIVE - P4)505 Index: 109. Nielsen: 0.7    |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |         |                       |         |     | <u>Spots/Week</u> | <u>Rate</u>   |             | <u>Rating</u> |             |       |            |
| Week:   |           | 09/28/20          | 10/04/20        | -1111--                 |         |                       |         |     | 4                 | \$30.00       |             | 1.60          |             |       |            |
| N 15  | All       | 09/29/20          | 09/29/20        | Prime Political Program | CM      | Various               | -1----- | :30 | 1                 | \$1,500.00    | P04         | 5.60          | NM          | 1     | \$1,500.00 |
| Prime Political Program   |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| (Program: BACHELORETTE)505 Index: 104. Nielsen: 1.2               |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |         |                       |         |     | <u>Spots/Week</u> | <u>Rate</u>   |             | <u>Rating</u> |             |       |            |
| Week:   |           | 09/28/20          | 10/04/20        | -1-----                 |         |                       |         |     | 1                 | \$1,500.00    |             | 5.60          |             |       |            |
| N 16  | All       | 09/29/20          | 09/30/20        | NBA Finals              | CM      | Various               | --1---- | :30 | 1                 | \$1,250.00    | P04         | 5.00          | NM          | 1     | \$1,250.00 |
| NBA Finals  |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| (Program: GOLDBERGS/BLACKISH)505 Index: 109. Nielsen: 1.7         |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |         |                       |         |     | <u>Spots/Week</u> | <u>Rate</u>   |             | <u>Rating</u> |             |       |            |
| Week:   |           | 09/28/20          | 10/04/20        | --1----                 |         |                       |         |     | 1                 | \$1,250.00    |             | 5.00          |             |       |            |
| N 17  | All       | 09/29/20          | 10/01/20        | Thu Prime B             | CM      | 9-10p                 | ---1--- | :30 | 1                 | \$600.00      | P04         | 4.10          | NM          | 1     | \$600.00   |
| Thu Prime B   |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| (Program: Greys Anatomy)505 Index: 106. Nielsen: 2.9              |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |         |                       |         |     | <u>Spots/Week</u> | <u>Rate</u>   |             | <u>Rating</u> |             |       |            |
| Week:   |           | 09/28/20          | 10/04/20        | ---1---                 |         |                       |         |     | 1                 | \$600.00      |             | 4.10          |             |       |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>      |         | <u>Start/End Time</u> |         |     | <u>Weekdays</u>   | <u>Length</u> | <u>Rate</u> | <u>Rtg</u>    | <u>Type</u> |       |            |
| 1   | All       | 09/28/20-10/04/20 |                 | Thu Prime B             |         | 9-10p                 |         |     | ---Th-----        | :30           | (\$600.00)  | 4.10          | NM          |       |            |
| See MG 17.2   |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| [Program Change-NBA Finals-mw]                                    |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| 2   | All       | 09/28/20-10/04/20 |                 | Thu Prime B             |         | 9-10p                 |         |     | ---Th-----        | :30           | \$600.00    | 4.10          | NM          |       |            |
| Ⓜ MG for 17.1 10/01   |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| N 18  | All       | 09/29/20          | 10/02/20        | Fri Prime A             | CM      | 8-9p                  | ----1-- | :30 | 1                 | \$300.00      | P04         | 3.00          | NM          | 1     | \$300.00   |
| Fri Prime A   |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| (Program: Shark Tank)505 Index: 106. Nielsen: 2.1                 |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |         |                       |         |     | <u>Spots/Week</u> | <u>Rate</u>   |             | <u>Rating</u> |             |       |            |
| Week:   |           | 09/28/20          | 10/04/20        | ----1--                 |         |                       |         |     | 1                 | \$300.00      |             | 3.00          |             |       |            |
| N 19  | All       | 09/29/20          | 10/04/20        | Local News @ 9a Sa      | CM      | 9-930a                | -----1- | :30 | 1                 | \$50.00       | P04         | 4.40          | NM          | 1     | \$50.00    |
| Local News @ 9a Sa  |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| (Program: »20/20 - P4)505 Index: 106. Nielsen: 2.1                |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| N 21  | All       | 09/29/20          | 10/04/20        | Good Morning America    | CM      | 8:00 AM-9:00 AM       | -----1  | :30 | 1                 | \$50.00       | P04         | 3.00          | NM          | 1     | \$50.00    |
| »GOOD MORNING AMERICA (8:00 AM-9:00 AM)                           |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| (Program: »GOOD MORNING AMERICA - P4)505 Index: 108. Nielsen: 1.3 |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |         |                       |         |     | <u>Spots/Week</u> | <u>Rate</u>   |             | <u>Rating</u> |             |       |            |
| Week:   |           | 09/28/20          | 10/04/20        | -----1                  |         |                       |         |     | 1                 | \$50.00       |             | 3.00          |             |       |            |
| N 22  | All       | 09/29/20          | 10/04/20        | MLB Wild Card Series    | CM      | 2-5p                  | ---1--- | :30 | 1                 | \$250.00      | P04         | 2.80          | NM          | 1     | \$250.00   |
| MLB Wild Card Series Game   |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| (Program: »FUNNIEST HOME VIDEOS - P4)505 Index: 132. Nielsen: 3.4 |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |         |                       |         |     | <u>Spots/Week</u> | <u>Rate</u>   |             | <u>Rating</u> |             |       |            |
| Week:   |           | 09/28/20          | 10/04/20        | ---1---                 |         |                       |         |     | 1                 | \$250.00      |             | 2.80          |             |       |            |
| N 23  | All       | 09/29/20          | 10/04/20        | MLB Wild Card Series    | CM      | 2-5p                  | ----1-- | :30 | 1                 | \$250.00      | P04         | 2.80          | NM          | 1     | \$250.00   |
| MLB Wild Card Series Game   |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
| (Program: Supermarket Sweep)505 Index: 125. Nielsen: 4.3          |           |                   |                 |                         |         |                       |         |     |                   |               |             |               |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |         |                       |         |     | <u>Spots/Week</u> | <u>Rate</u>   |             | <u>Rating</u> |             |       |            |

Order / Rev: 2043559  
 Alt Order #: WOC12604336  
 Flight Dates: 09/29/20 - 10/05/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY  
 Product Desc: MMCCO  
 Estimate: 8231  
**WHAS**

| Ln   | Ch   | Start             | End             | Inventory Code  | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount      |
|------|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|      |      | Week: 09/28/20    | 10/04/20        | ----1--   |       | 1                 |         |     |       | \$250.00    |     | 2.80          |        |       |             |
| N 24 | All  | 09/29/20          | 10/04/20        | MLB Wild Card Series G&M                                  |       | 2-5p              | -1----- | :30 | 1     | \$250.00    | P04 | 2.80          | NM     | 1     | \$250.00    |
|      |      |                   |                 | MLB Wild Card Series Game                                 |       |                   |         |     |       |             |     |               |        |       |             |
|      |      |                   |                 | (Program: Millionaire)505 Index: 103. Nielsen: 4.3        |       |                   |         |     |       |             |     |               |        |       |             |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|      |      | Week: 09/28/20    | 10/04/20        | -1-----   |       | 1                 |         |     |       | \$250.00    |     | 2.80          |        |       |             |
| N 25 | All  | 09/29/20          | 10/04/20        | MLB Wild Card Series G&M                                  |       | 2-5p              | --1---- | :30 | 1     | \$250.00    | P04 | 2.80          | NM     | 1     | \$250.00    |
|      |      |                   |                 | MLB Wild Card Series Game                                 |       |                   |         |     |       |             |     |               |        |       |             |
|      |      |                   |                 | (Program: »THE ROOKIE - P4)505 Index: 112. Nielsen: 2.8   |       |                   |         |     |       |             |     |               |        |       |             |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|      |      | Week: 09/28/20    | 10/04/20        | --1----   |       | 1                 |         |     |       | \$250.00    |     | 2.80          |        |       |             |
| N 26 | WHAS | 09/29/20          | 10/04/20        | NBA Finals  | CM    | Various           | ----1-- | :30 | 1     | \$1,250.00  | P04 | 5.56          | NM     | 1     | \$1,250.00  |
|      |      |                   |                 | NBA Finals  |       |                   |         |     |       |             |     |               |        |       |             |
|      |      |                   |                 | (Program: GOLDBERGS/BLACKISH)505 Index: 109. Nielsen: 1.7 |       |                   |         |     |       |             |     |               |        |       |             |
| N 27 | WHAS | 09/29/20          | 10/04/20        | NBA Finals  | CM    | Various           | -----3- | :30 | 3     | \$1,250.00  | P04 | 5.00          | NM     | 3     | \$3,750.00  |
|      |      |                   |                 | NBA Finals  |       |                   |         |     |       |             |     |               |        |       |             |
|      |      |                   |                 | (Program: GOLDBERGS/BLACKISH)505 Index: 109. Nielsen: 1.7 |       |                   |         |     |       |             |     |               |        |       |             |
|      |      |                   |                 |   |       |                   |         |     |       |             |     |               | Totals | 52    | \$16,935.00 |